

17th December 2020


Energy Strategies Summit
MAPPING THE FUTURE

HYBRID EXPERIENCE

PROMOTION KIT

for SPEAKERS and PARTNERS



The background of the top section is a complex digital graphic. It features a central globe with a grid overlay, surrounded by various energy-related icons: a wind turbine, a sun, a water drop, a recycling symbol, a leaf, a corn cob, and an oil rig. The color palette is primarily blue and orange, with glowing lines and dots suggesting a network or data flow. On the right side, there is a dark rectangular box containing white and gold text.

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Thank you for choosing to be part of Energy Strategies Summit 2020, our hybrid conference in Beirut, Lebanon. We are thrilled to bring together some of the industry's most brilliant minds (you) to share what is new and next in Lebanon with some of the most known experts in the country.

HELP SPREAD THE WORD ABOUT ENERGY STRATEGIES SUMMIT 2020!

This promotion kit is full of resources to help you share your participation in the event. These tools will help you create messages for your followers and contacts to build excitement for the event and your presentation/exhibit.

We look forward to seeing you in Beirut!

Add [Energy Strategies Summit 2020](#) to the Event listings on your website. Here are the key details to share:

DESCRIPTION:

Join some of the most brilliant minds in energy as we tackle some of the industry's biggest challenges. Rise above the noise and discover what is new and next in Lebanon at [Energy Strategies Summit 2020](#), on the 17th of December 2020, in Beirut, Lebanon.

EVENT DETAILS:

[Energy Strategies Summit 2020](#)

When: December 17th, 2020

Where: Order of Engineers and Architects Beirut, Lebanon

Website: <https://worldelitesolutions.com/essummit>

Registration link: <https://event10x.com/event/energy-strategies-summit-mapping-the-future>

Hear me speak on [INSERT PANEL HERE] on [INSERT DATE AND TIME]

WEB CONTENT

BANNER IMAGES:

Click image below for gif banner image



Tweet it. Like it. Share it. Visit our [Energy Strategies Summit 2020 Facebook Event page](#) and click “Going” then share the event page with your network. Here are some key things to know about #ESSummit on social:

SOCIAL MEDIA

FOLLOW US:

The Exclusive on Facebook, Twitter, LinkedIn, and Instagram



Facebook



Twitter



Linkedin



Instagram

EVENT HASHTAG:

#ESSummit

When posting about your involvement with Energy Strategies Summit 2020, use this hashtag or tag The Exclusive in your posts. This way, we are able to track engagement and involvement, and and share your message with our followers.

EXAMPLE POSTS FOR SOCIAL MEDIA

FACEBOOK:

Want to connect with some of the brightest minds in Energy? Join us on the 17th of December 2020, in Beirut, Lebanon for #ESSummit! Register now on <https://bit.ly/3nt2iI0>

LINKEDIN:

We will be at Energy Strategies Summit 2020 in Beirut, Lebanon this December. Register now on <https://bit.ly/3nt2iI0>

TWITTER:

We'll be joining @TheExclusiveLe1 at #ESSummit. Discover what's new and next in Lebanon, this December! Register now on <https://bit.ly/3nt2iI0>

SOCIAL MEDIA

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CONTACTS

If you have any questions, your points of contact will be Zeina Majdalani and Raluca Buna. Please don't hesitate to reach out. We'll be in touch periodically over the next few weeks!



Eng. Zeina Majdalani
President of Women Engineers Committee
+961.3.245.416
zmajdalani@pcm.gov.lb



Raluca Buna
Publisher at The Exclusive
+961.76.523.688
raluca@worldelitesolutions.com