

# Market report - online | “The new normal – Real Estate at a Glance”

A property market tour in regional cities with projects status and updated opportunities at the end of the national emergency

- Essential news with the current status of further investments, clients and partners relations, new priorities for the post crisis cycle - \*June 2020
- A detailed view for the 2<sup>nd</sup> semester 2020 and projections for 2021
- Exclusive market leaders' interviews
- Impact and new formats for office, industrial, logistic parks
- Trends in residential and retail schemes
- B2B communication report - to help you mark your statements during the changes period
- Distribution through a mix of channels: social media platforms, B2B LinkedIn contacts, emails campaigns to foreign contacts from global fairs, articles online on the magazine portal | also available for your distribution to clients and partners

## The Exclusive

THE NEW NORMAL - REAL ESTATE AT A GLANCE



A project by: **The Exclusive**

Supporting partner: 

# Advertising | Market report - online | “The new normal – Real Estate at a Glance”

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- Content partner: Logo on cover 1, logo in 26 pages – footer, 2 pages interior article – 2.500 USD
- 1 page interior advertisement – 500 USD
- 1 /2 page advertisement – associated to editorial content – 300 USD
- 1/ 4 page footer branded advertisement – associated to content – 350 USD
- Cover 2 (left) or page 1 (right) – 1.500 USD
- Opening spread, Cover 2 + pag 1 – 2.000 USD
- Cover 4 advertisement & 1 page article interior – 2.500 USD

A project by: **The Exclusive**

Supporting partner:



# The Exclusive | 1<sup>st</sup> edition | Lebanese Investment Guide 20|21

The most comprehensive printed guide dedicated to Lebanon, in English, 150 pages | tailored distribution

More details and advertisement opportunities at [raluca@worldelitesolutions.com](mailto:raluca@worldelitesolutions.com)



- An essential, integrated, printed, market guide, mirroring the pulse of the market, at the turn of the decades, post crisis, for 2021
- Future proof, sustainable projects, that will define the market evolution between 2021-2031
- Business districts, Real Estate, Industrial, Regional projects and opportunities
- Energy and Power, Industry and Infrastructure, Hospitality and Tourism projects
- Market studies, evolution, and sub-markets or cities – regions, dedicated sections
- Investors, managers and essential suppliers – the leaders of the market evolution
- Amplified distribution: direct to the offices, retail and HoReCa centers, airport lounges, embassies, targeted distribution by request
- Exposure in an exclusive product, unique concept in the Middle East, renowned as a market investment guide
- B2B guide, an international promotion tool through international partners, organizers of B2B forums, exhibitions, conferences (Europe, Middle East, Asia etc.) in 2020 - 2021

