

Summit

HEALTHCARE INFRASTRUCTURE & INNOVATION

Inspiring a Healthier Tomorrow

the-exclusive.digital
**Lebanese Order
of Physicians, Beirut**
November 11/ 11.00 - 18.00

A day dedicated to bringing a group of stakeholders – with a unique cross-section of expertise, community involvement, and experiences within the healthcare system – together to identify the preferred future of healthcare in Lebanon and the region.

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HEALTHCARE INFRASTRUCTURE & INNOVATION 2nd Sept | summit

Inspiring a Healthier Tomorrow

The Healthcare Infrastructure & Innovation Summit is a day dedicated to bringing a group of stakeholders – with a unique cross-section of expertise, community involvement, and experiences within the healthcare system – together to identify the preferred future of health care in Lebanon and the region.

The Healthcare Infrastructure & Innovation Summit strives to initiate a number of calls to action for all stakeholders – both patients and providers alike – that will build a solid foundation for delivering high quality, safe patient care and answer questions like what do the people of Lebanon and the region want out of their healthcare experience and how do we grow a meaningful and sustainable patient-centered system?

Bringing together dynamic and inspirational speakers serves as the framework for sparking conversation during the Health Infrastructure & Innovation Summit and provides the fundamental and thought-provoking information that is the key to developing a well-rounded, informed, action-oriented strategy.

The overall day is comprised of innovative speakers, a networking luncheon, B2B virtual matchmaking sessions, and an interactive information gathering session with all participants to help build the basis used to develop a comprehensive call to action strategy.

The Healthcare Infrastructure & Innovation Summit will open our minds to new approaches to creative problem solving, honest conversations about social issues, and ways to use innovative thinking and technology to improve the patient care experience. The Healthcare Infrastructure & Innovation Summit will shift away from sharing ideas regarding a wide variety of solution-based ideas and discussions, to a more focused and crucial conversation regarding the complex healthcare challenge: the need for innovations in the healthcare infrastructure and how we could implement them in the Lebanese healthcare system, business models and strategies from the region, the importance of a stable energy supply in a functional system, driving sustainability of innovations, infrastructure, and built environment, the importance of a framework of understanding innovation in healthcare management.

The Healthcare Infrastructure & Innovation Summit is dedicated to:

- Bringing together healthcare practitioners and decision-makers, community and business leaders, and patients alike to identify the preferred future of healthcare in Lebanon and the region.
- Open and transparent conversations regarding what people want out of their healthcare experience.
- Sharing knowledge and insight on how to grow a meaningful and sustainable patient-centered system.
- Developing a call to action for all stakeholders – both patients and providers alike – that will build a solid foundation for guiding delivering high quality, safe patient care.
- Finding the best strategy to implement innovations and new technologies in the healthcare system

HEALTHCARE INFRASTRUCTURE & INNOVATION 11th Nov | summit

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REGISTRATION AND WELCOME COFFEE
OPENING CEREMONY

9.30 - 10.00
10.00 - 10.45

PANEL: Current overview on the Lebanese Healthcare System

10.50 - 11.40

- Assessment of Healthcare System - Before Covid-19
- Impact of the global pandemic on the healthcare system
- Changes that needed to be made to cope with the pandemic
- The impact of Health Care Disparities on people
- The impact of the crisis on the pharmaceutical industry

11.40 - 12.00

COFFEE & NETWORKING SESSION

PANEL: The influence of contextual factors on healthcare quality

12.00 - 12.50

- The impact of the energy supply on the healthcare system in the current Lebanese situation
- The importance of renewable energies and energy efficiency in healthcare
- The importance of proper waste management in the environment and in health care facilities
- Impact of the economic and social crisis on the healthcare

PANEL: Strategic planning, design and delivery of healthcare infrastructure

12.50 - 13.40

- What strategies and policies does Lebanon need in order to improve the overall health
- Importance of Public-Private Partnerships in the current situation and regional business models
- How can design improve the healthcare system
- Framework in healthcare management

13.40 - 14.50

LUNCH & NETWORKING SESSION

PANEL: Covid-19 vaccine and vaccination process

14.50 - 15.40

- How to integrate the vaccination process in an efficient way
- Pro and Cons
- Manufacturing vs. Importing the vaccine in Lebanon

PANEL: Perceptions of quality in primary health care in Lebanon

15.40 - 16.30

- Effective access to primary care is critical for ensuring population health
- What are the key features of access management, and what defines optimal access in health care delivery organizations
- Aspects of access management, what are the key priorities for improving access management and achieving optimal access
- Recommendations for action and suggestions for achieving optimal access to primary health care facilities
- The role of innovations in Patient Care

16.30 - 16.50

COFFEE & NETWORKING SESSION

PANEL: Covid-19 vaccine and vaccination process

16.50 - 17.40

- How to integrate the vaccination process in an efficient way
- Pro and Cons
- Manufacturing vs. Importing the vaccine in Lebanon
- Post-vaccination measures

PANEL: Driving sustainability of innovations in the healthcare system

17.40 - 18.30

- What is sustainability in healthcare
- How does innovation contribute to sustainability
- How can we make the process towards sustainability smoother
- Healthcare design with COVID19 implications

AGENDA

Corporate Partners have the opportunity to create a dialogue with a highly targeted, captive audience through multiple touch-points. Benefit packages are customized to ensure that they are aimed at achieving the specific objective of each sponsor. The collection of recommended sponsorship benefits are designed to increase the exposure and positioning of your organization and its brand. We'd be happy to customize a package for you that meets your organizational objectives.

We are committed to help you:

- Reach your target audience before, during, and after the face-to-face experience
- Gain direct and personal access to potential clients
- Maximize your investment by making new connections and developing relationships
- Organize face-to-face meetings
- Consult as your editorial content advisor
- Create an experience that matches your goals with the market's needs
- Obtain leads and a positive ROI

Audience: 100 guests | 2800 virtual attendees

- Members of Medical Communities
- Hospital managers
- Medical staff
- Students
- Pharmaceutical Companies Representatives
- Technology and Innovation Companies Representatives
- Sustainability Experts
- Healthcare Experts
- Insurance Companies Representatives
- Governmental Representatives
- Patient Care Experts
- Investors
- Media and governmental representatives

POSITION

your company as
a leading solutions
and service
provider

MEET

your market

SHOWCASE

new technolog
innovations

INCREASE

brand awareness

GENERATE

leads and new
business

DEVELOP

new and
current client
relationship

Inspiring a Healthier Tomorrow

Corporate
Partnership

Title Sponsor: USD 7,000

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Powered by 

Gain maximum visibility at the Summit with Title sponsor status. The format gives you marketing promotion on social media before, during, and after the event, and guarantees the highest profile among all participants. You will also benefit from the opportunity to deliver an opening speech to get the maximum coverage of your target audience from the hospitals & healthcare providers, laboratories, pharma companies, governmental bodies, and others.

- Recognized title in the title "powered by ..."
- Recognition of sponsorship status and logo on the platform (365 days), with link to sponsors website and a dedicated page
- Company Profile on the platform
- Logo on the official program and invitations of the event;
- Video on The Exclusive Community Platform and breaks;
- Bag inserts: the sponsor may insert an item into the delegate bags;
- Inclusion of logo on the screens;
- 5 Minutes Welcome Speech;
- Branding in the conference room;
- Video on screens during the event
- Exhibition space at the LOP
- Acknowledgment as a Title Sponsor in media and social media

Elite Sponsor: USD 4,700

Emphasize your status among other participants with Elite sponsorship at the Summit. Share your expertise and experience with the healthcare industry and enhance your business development opportunities by networking with the biggest names in the industry.

- Recognition of sponsorship status and logo on the platform (365 days), with link to sponsors website
- Logo on the official program and other marketing materials of the event;
- Inclusion of the logo on the screens;
- Bag inserts: the sponsor may insert an item into the delegate bags;
- Video on the screens during the event;
- Acknowledgment as an Elite Sponsor in media and social media;
- Exhibition space at LOP
- Company profile on the platform

Lead Partner: USD 3,200

Get high brand recognition in the healthcare market with a Lead partner status and strengthen existing and new business contacts. The lead partner package is a good way to announce a new stage/product in your company's development

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- Logo on the official program and other marketing materials of the event;
- Inclusion of the logo on the screens;
- Bag inserts: the sponsor may insert an item into the delegate bags;
- Video on the screens during the event;
- Exhibition space at LOP

Associate Partner: USD 1,900

Get the attention of the delegates and introduce yourself to the major hospitals and healthcare providers, pharmaceutical companies and other players of the Associate partner package. Address your potential customers and get guaranteed B2B meetings with companies on your choice.

- Recognition of sponsorship status and logo on the platform (365 days), with link to sponsors website
- Logo on the official program and invitations of the event;
- Inclusion of the logo on the screens;
- Bag inserts: the sponsor may insert an item into the delegate bags;
- Video on the screens during the event.

Networking Sponsor: USD 3,700

Get extended brand exposure by hosting the main networking areas and putting your logo in front of top leaders in the healthcare industry. In addition, you can get extra space in the exhibition area to showcase your products/services.

Session Sponsor: USD 2,300 (limited to 7 sessions)

Emphasize your status among other participants with Elite sponsorship at the Summit. Share your expertise and experience with the healthcare industry and enhance your business development opportunities by networking with the biggest names in the industry.

Badge Sponsor: USD 900

Gain consistent recognition in the healthcare industry with your logo on the delegates' lanyards and badges. All their badges throughout the summit, making this package one of the most visible sponsorship opportunities.

Registration Desk Sponsor: USD 1,600

Put your branding at the registration desk to be the first company the guests see when arriving at the Summit: each participants' first stop is the registration desk and your logo will be there the greet them.

Virtual Platform Sponsor: USD 15,000 | 365 days

The virtual platform is the most widely used congress resource. During the event, the platform will be the meeting place for our virtual attendees and B2B matchmaking and the go-to place for all information related to the agenda and speakers. Your company will be in front and center of the attention of the healthcare majors and leaders with your logo appearing every time a user opens the platform and mobile app.

Company profile: USD 3,600

A 12-month company profile on the-exclusive.digital. Your company profile includes company information, contact details, social media routes to market, product and services listing, and more. Seen by our community throughout the year, creating another touchpoint. Also, you will receive an exhibition space to showcase your companies products at the event.



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HEALTHCARE
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Interested parties are requested to contact us for more information. The sponsorship opportunities will be allocated on a first come – first serve basis.

For more information please contact
RALUCA BUNA
Business Event Strategist
raluca@worldelitesolutions.com
+961.76.523.688



Specific partnership opportunities with World Elite Solutions are designed to best meet the needs of each client. We work together to create a worthwhile investment.